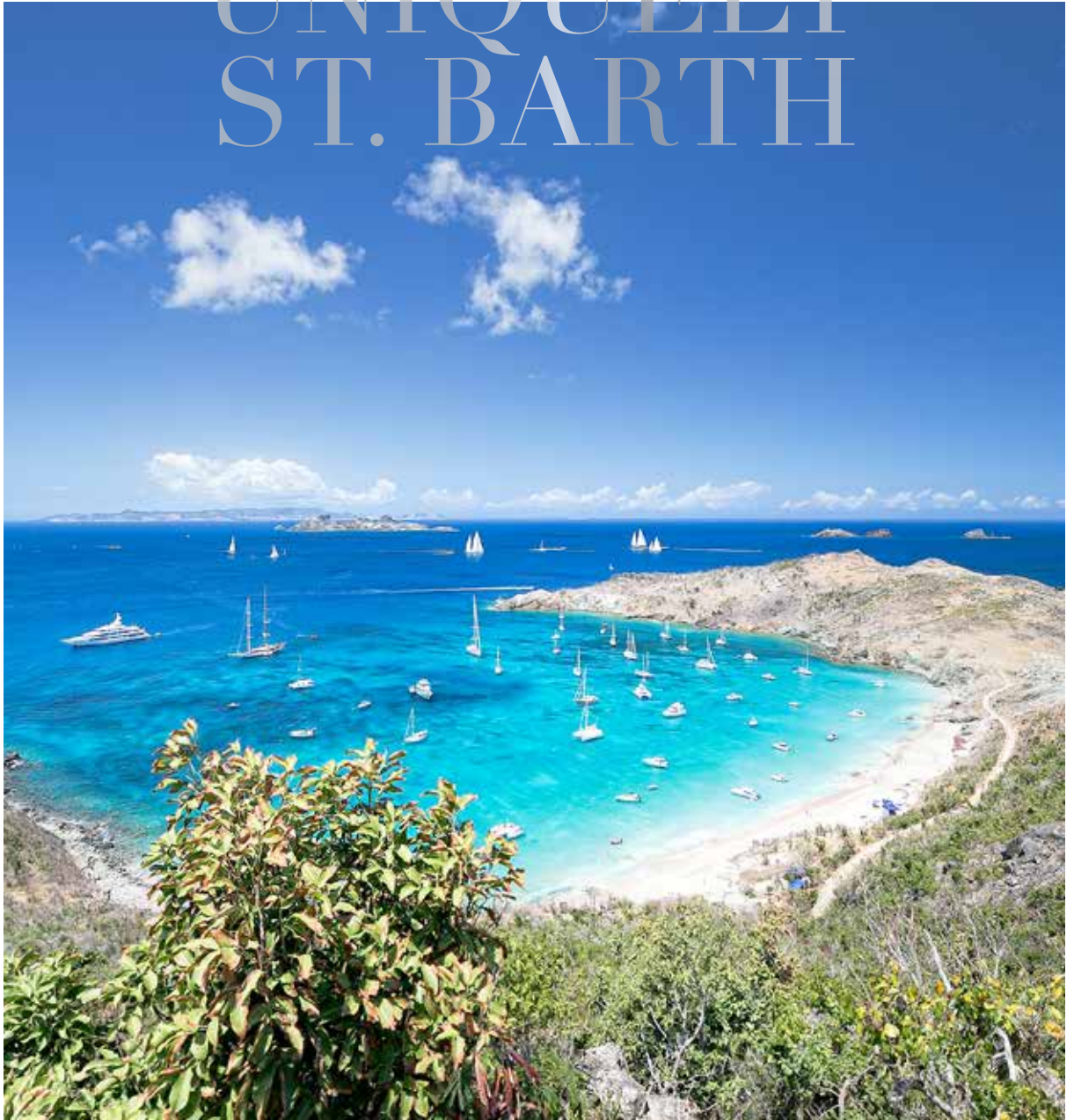


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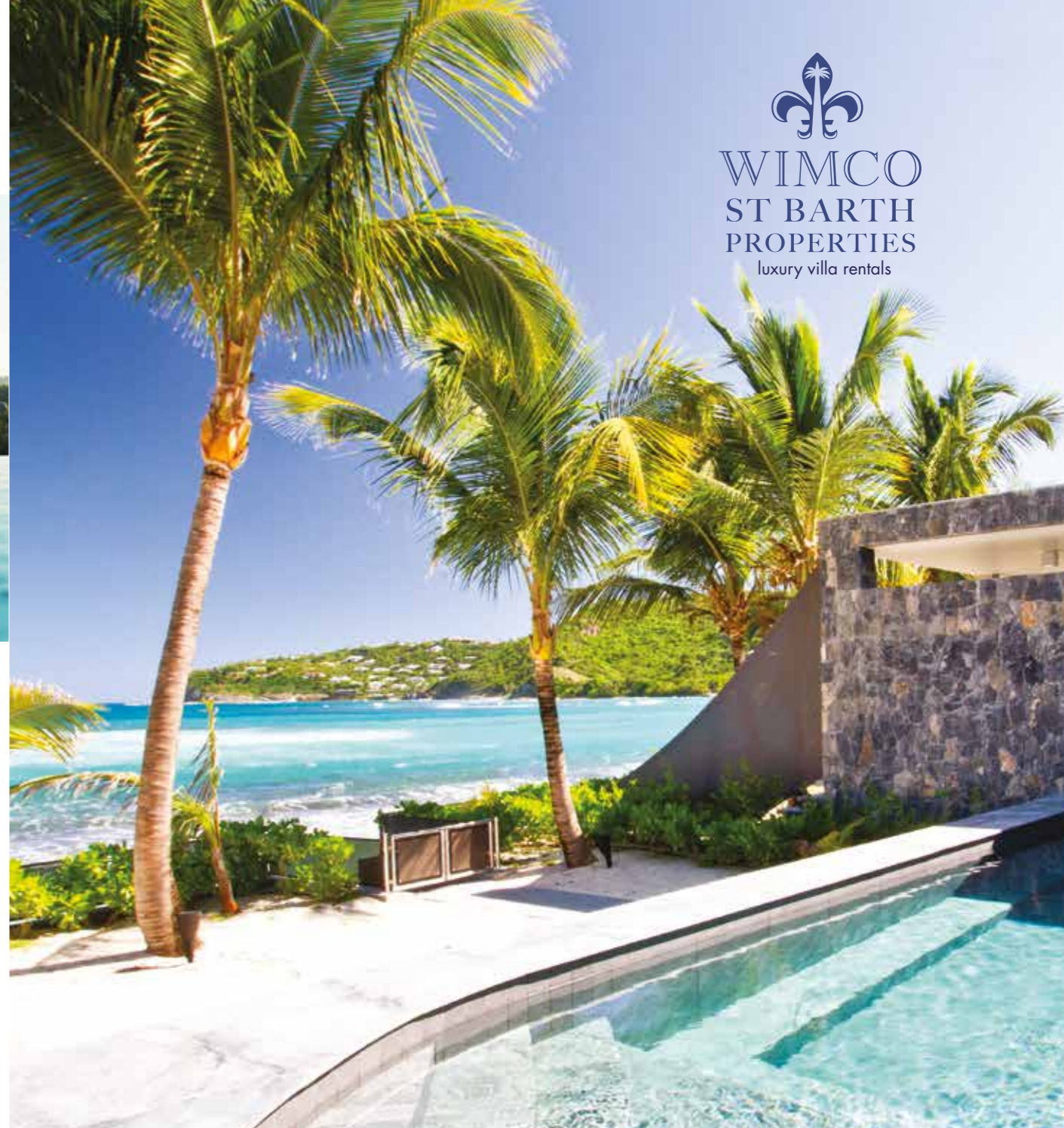


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WE ARE ST. BARTH

EXPERIENCING LIFE AT THE PEACEFUL RHYTHM OF NATURE...

Saint Barth is a small French island within the Caribbean. It is renowned for the quality of its welcome, its authenticity and its respect for the environment.

Here, life takes place at the peaceful rhythm of nature, in a unique setting hemmed by white sandy beaches bathed in a turquoise sea.

Visitors can take advantage of our luxurious hotels, highly appreciated gastronomy, and high-end shops.

The Territorial Committee of Tourism of Saint Barth (CTTSB) takes care of all the tourist activities of our dear Caribbean island, such as events, activities, accommodation, restaurants, shopping and tourist spots. The CTTSB ensures that all visitors enjoy a dream stay on the island.



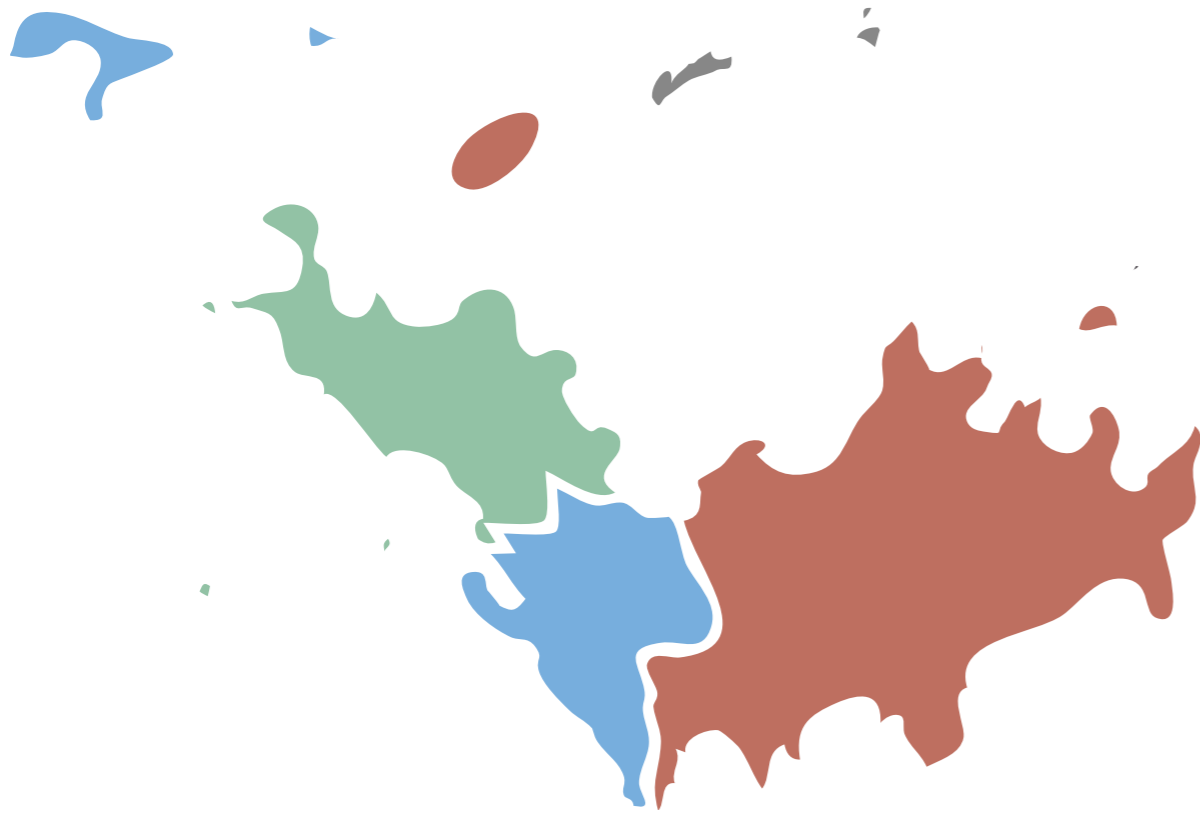
GUSTAVIA



COROSSOL



COLOMBIER



WEATHER AND GEOGRAPHY

AN ISLAND PARADISE WITH A TROPICAL AND MARITIME CLIMATE

No matter what time of year you choose to visit St. Barth, you will experience warm and welcoming weather. Whether you're spending your summer island hopping or are looking for some well-needed winter sun, St. Barth has an inviting climate waiting for you.

St. Barth has a tropical maritime climate which varies from 27° in winter to 30° in summer. On the island, there aren't four seasons as there are in many other places, but two periods. December through May is the dry season, while June through November is the wet season. The temperatures, however, remain pleasant even throughout the wet season.

St. Barth is located in the Northeastern Caribbean, 8,500 km from Paris and 2,500 km from New York. The island boasts a rugged coastline, fringed with sparkling sand. With an area of 24 km², St. Barth has 8,398 inhabitants, or 335 inhabitants per km², so it's easy for tourists to find secluded spots and enjoy tranquility during their vacation here.



St. Barth is renowned as one of the oldest volcanic islands in the Lesser Antilles chain. While its landscape is picturesque and abundant with native flora and fauna, its arid and rocky soil is not well suited to agriculture. Iguanas, sea turtles, tortoises, goats, and sea birds (including the pelican and the hummingbird) are just a few of the animals that make up the island's fascinating wildlife. The multicolored flowers around the island and residential areas complement the deep blue of the sea and the immaculate white of the hot sand.

Check out the live weather of St. Barth on these websites:

Météo France

La Chaîne Météo

Météo Consult

TOINY

LORIENT

FLAMANDS

ST JEAN



TRADITIONS AND CULTURE OF ST. BARTH

To many, St. Barth is best known for its delectable dining, luxury shopping, and world-class beaches. However, there is so much more to be discovered here. Since you're here, take the time to truly explore our island's unique culture and immerse yourself in local life.

Defined over time by Caribbean, French, and Swedish influences, our culture and traditions are unlike any other in the world. We invite you to try the food, listen to our music, visit historical sights, get out on the water, and discover the wonderful, unique culture here in St. Barth.

Before you go out and explore for yourself, here is a taste of what to expect.



RELIGIONS

The population of St. Barth is deeply religious, with many practicing Catholic, Evangelical, or Anglican Christianity. The Catholic religion is most widespread on the island and the island is home to two Catholic churches. There is also an Anglican church and an Evangelical temple.

BELIEFS

In general, the mysterious marigolds, zombies, ghosts, and other myths of the Antilles have only a weak hold on the culture in St. Barth. The more popular folklore and mythological beliefs believed on the island are connected to nature. For example, some believe the song of the gligli (kestrel) announces death, but that the bird is also the first to perceive if a woman is pregnant.

Some also believe that a snake found near a home can symbolize that the birth of a new family member is imminent. If the new baby will be a boy, the snake will have yellowish reflections, or black scales if the baby will be a girl. Some also believe that a hen that crows like a rooster announces a misfortune.

MUSIC

The music scene in St. Barth never fails to surprise and delight the island's visitors. The Caribbean region is where calypso, soca, méringue, zouk, and reggae music were born, and this rich cultural legacy surrounds contemporary inhabitants of and visitors to the island every day. Music is at the heart of the island's culture and music festivals are held throughout the year on the island.

EVENTS

Throughout the year, several artistic and cultural events take place on the island. There is the St. Barth Gourmet Festival, St. Barth Film Festival, St. Barth Music Festival, St. Barth Theatre Festival, the traditional Carnival with parades and dancing in the streets, and the iconic New Year celebrations. As for sports festivals, sailing takes top honors with three big events each year attracting some of the most beautiful sailboats in the world: The New Year's Eve Regatta, The St. Barths Bucket Regatta, and Les Voiles de Saint Barth. There is also the Swedish marathon, or Gustavialoppet, which pays homage to the Swedish presence on the island. Many hotels and restaurants add to the year-round activities on the island by organizing various musical or festive events that contribute to the incredible atmosphere.



HISTORY OF ST. BARTH: FROM COLUMBUS TO THE PRESENT DAY

As you walk through the scenic streets of St. Barth and embrace its blend of architecture, it's hard not to wonder about the history of St. Barth and the origins of its culture. For a small island, the history of St. Barth is long, complex, and storied.

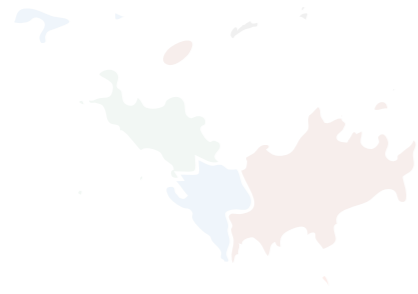
Previously a municipality of Guadeloupe, the island voted in favor of secession in 2003 and became an Overseas Collectivity of France in 2007. Today, St. Barth maintains a unique identity and its residents are able to preserve the culture and atmosphere of the island.

1493: EUROPEAN ARRIVAL

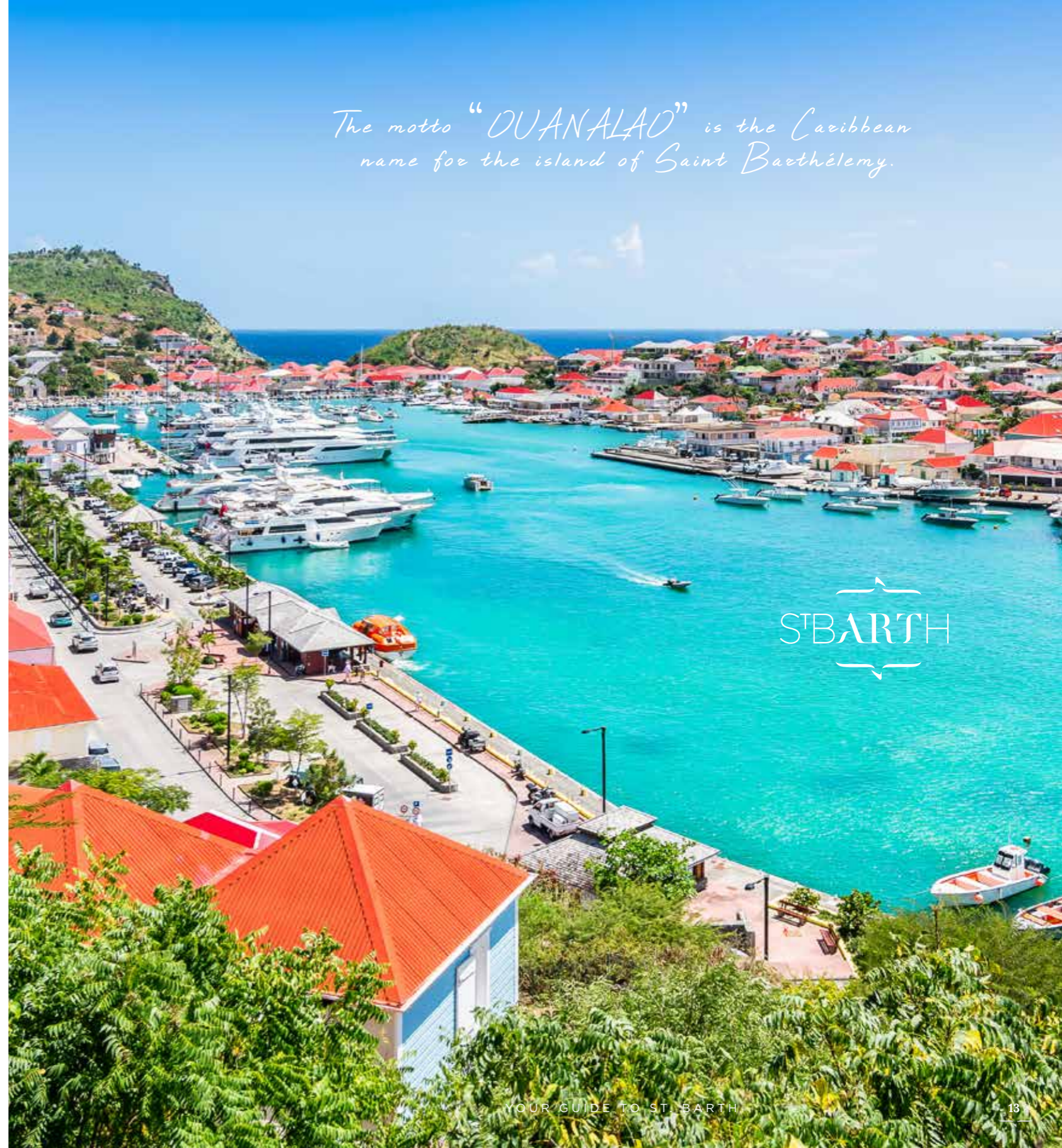
During his second trip across the Atlantic in 1493, Christopher Columbus discovered the Lesser Antilles, which included Ouanalao, a small wild island inhabited by Caribbean communities. Columbus renamed the island after his brother Bartholoméo, before abandoning the island due to an unsuccessful settlement attempt.

The French settled on the island in 1648, with the arrival of around thirty men and women, mostly from Brittany and Normandy. By 1664, the colony had grown to around one hundred residents.

In 1674, St. Barth was officially brought under the rule of the French monarchy and was attached to the colony of Guadeloupe. However, as the island was producing no wealth for the French crown, the monarchy resolved to abandon the island. Privateers, buccaneers, and pirates made the island their hideout before an English invasion in 1744, which encouraged some inhabitants to leave.



The motto "OUANALAO" is the Caribbean name for the island of Saint Barthélemy.



ST BARTH

HISTORY OF GUSTAVIA

In 1784, the island went through yet another period of change as Louis XVI exchanged St. Barth for warehouses in Gothenburg, Sweden. The island officially fell into Swedish possession on March 7, 1785, and an era of prosperity and considerable expansion began. To honor King Gustaf and the island's new monarchy, the main town of the island was renamed Gustavia, and the forts Gustaf, Karl, and Oscar were erected, named after the Kings of Sweden. New buildings made of stone and wood, that can still be seen today, were also erected, as was the Old Town.

By 1815, after a period of economic prosperity, the population of St. Barth reached 5,763. Unfortunately, after a series of natural disasters, war and a terrible fire that ravaged the southern part of Gustavia, King Oscar II returned the island to France.

The residents of the island continued to face some difficulties, such as hurricanes, periods of drought, and British invasions. In addition, the local economy of the island, which was based on harvesting salt, small-scale family farming, fishing, weaving straw, hawking, and ranching, was unable to provide a decent standard of living for the people. For this reason, some men left to work in the surrounding islands and many families moved to the Virgin Islands.

In the 20th century, despite the negative impacts caused by World War Two, St. Barth began to see some steady improvements. The island began to progress by building communal cisterns and introducing schools and roads to the countryside.



OPENING TO THE WORLD

It was from the mid-19th Century that St. Barth began opening to the world. In 1946, Monsieur de Haënen landed a plane for the first time in the plain of Saint Jean. At the same time, the port of Gustavia began to develop and saw more activity. And in 1957, David Rockefeller bought a property on the island which sparked St. Barth's reputation as the elite tourist destination it is known as today.

By the 1980s, life on the island had truly transformed. Tourism slowly became the driving force of the island's economy and students and residents on the island could enjoy a better quality of life. The airport began to develop and continues to advance today. The island also started to focus on protecting the environment, which remains essential as the population on the island grows.

THE COAT OF ARMS OF THE ISLAND

The St. Barth coat of arms features several strong symbols to represent the island's eventful history. The three fleur-de-lis of the Kings of France symbolize that the island was under French rule from 1674 to 1784, and since 1878, it has been part of the territory of France. The Maltese cross evokes its possession by the Order of Malta from 1651 to 1665. Finally, the three crowns of the Kings of Sweden show it belonging to Sweden from 1785 to 1878.



Useful Information

FORMALITIES AND ENTRY INTO ST. BARTH

For all visitors, entry into St. Barth requires a valid passport. Some visitors may also need a visa, depending on their nationality.

For American and Canadian citizens, you must have a valid passport, accompanied by a return or continuation of travel ticket. It is not necessary to have a visa if the stay is shorter or equal to 90 days. On the other hand, the passport must have a period of validity greater than six months at the time of entry into our territory.

British citizens similarly do not require a visa if they have made arrangements to stay in St. Barth for less than three months.



ENTRY SHEET

In order to ensure our awareness of the flow of visitors is accurate, any traveler or parent responsible for a passenger arriving in the Territory of the Collectivity of St Barth is invited to complete the downloadable entry form available on our website.



If you wish to bring your pets with you on your vacation to St. Barth, there are a few rules and requirements to follow. Dogs and cats must be vaccinated against rabies between 21 days and one year before your departure date. You will also need to obtain a health certificate within five days of your departure.

It is important to note that dogs and cats less than three months old cannot travel with you to St. Barth.

Traveling to St. Barth



ST. BARTH AIRPORT

The French adventurer Rémy de Haenen, who later became the mayor of St. Barth, landed an airplane for the first time on the island in what would later become Gustaf III Airport, also referred to as Saint Barthélemy Airport. The airport was rebuilt in 1984 and in 2015 was officially renamed “Rémy-de-Haenen” in tribute to the pioneer of aviation.

The airport has all the facilities tourists to the island may need, including a shopping mall, bar/restaurant, multiple car rental shops, and both a reserved and general car park. The standard opening hours begin at 7 a.m. every day, with some exceptions. The airport usually closes 15 minutes after sunset, which is generally from 6:00 p.m. to 7:00 p.m., but this varies depending on the time of year.

PORT DE GUSTAVIA

Traveling to St. Barth via boat will provide exquisite views of the island and allow you to enjoy the beautiful surrounding turquoise waters. Port Gustavia warmly welcomes those wanting to start their vacation in style, whether arriving via ferry or private charter. The main port on the island, Port de Gustavia features both a marina and a commercial port. The marina offers a full range of services, including maintenance, gasoline, diesel and more, to ensure boats leaving and entering the marina can do so smoothly.



SIGHTSEEING IN ST. BARTH

Across the island of St. Barth, there are plenty of opportunities for sightseeing, from cultural monuments and historical sites to wild beaches and natural wonders. Whether traveling solo, vacationing with family, or spending a romantic getaway on our incredible island, there is something magical for everybody to enjoy here.

Read on to discover our top recommendations.

ANGLICAN CHURCH



The Anglican Church was built between 1853 and 1855. Small in size, the walls are made of local stone, except for the facade facing the port, which is made of limestone. The roof was originally covered with wood shingles, but has since been replaced by corrugated iron, although the small decorative bell tower still has its shingle roof.

GUSTAVIA



Gustavia is the capital of St. Barth, located on the west coast. Built around a port, there are numerous hiking routes in Gustavia and a picturesque lighthouse making it popular with tourists and residents alike.

DINZEY HOUSE



Dinzey House, also known as Le Brigantin, is located in Gustavia. The house, enclosing wall, gardens, terraced courtyard, and outbuildings are protected as historical monuments. This house has been listed as a historic monument since April 17, 1990.

THE GOVERNOR'S HOUSE



The Governor's House was built in the 1780s. It became the Governor's Hall when the island was under Swedish rule (1785-1877), then the Gustavia Town Hall in 1878 until December 13, 2001. This house has been listed as a historic monument since August 1, 1995.

CATHOLIC CHURCH OF GUSTAVIA

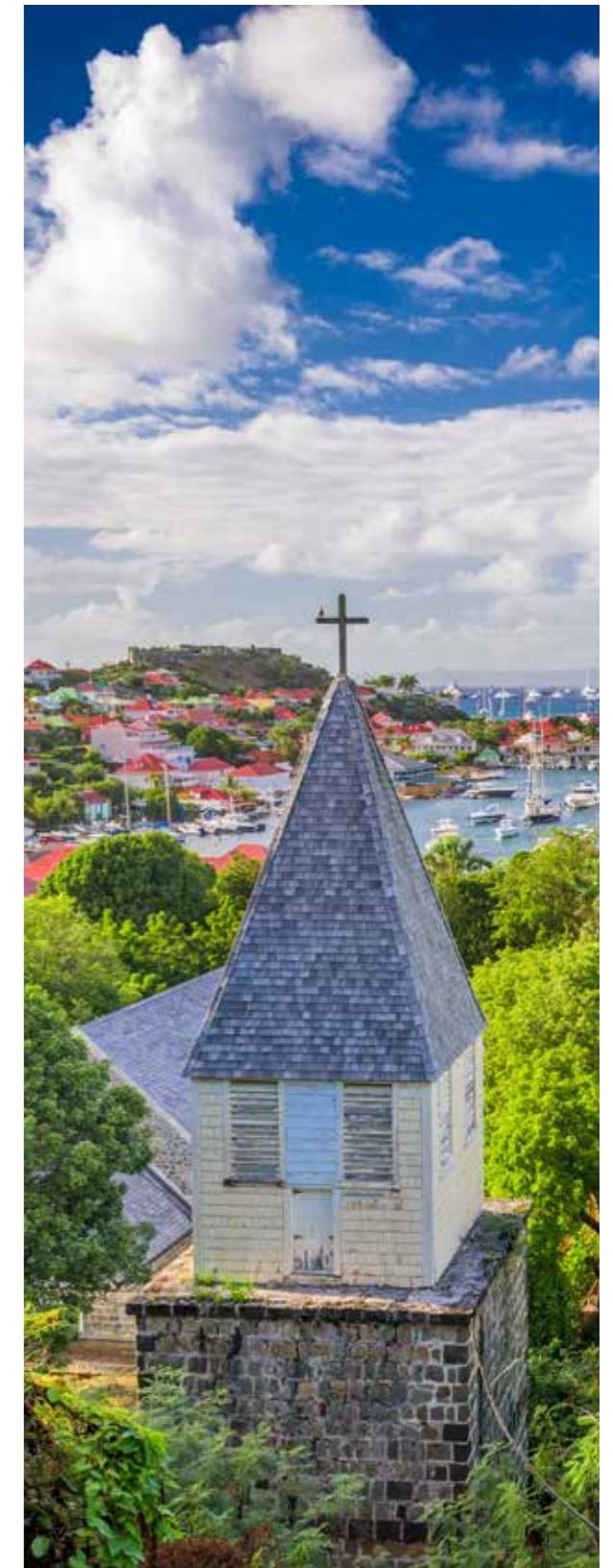


This 19th-century Church of Our Lady of the Assumption is located in Gustavia. The bell tower, the square, and the enclosure are protected as historical monuments and are designed in a Spanish-inspired style. The church was damaged by a hurricane in 1837 but reopened in 1842.

DOMAINE FÉLICITÉ



For tourists looking to learn more about the heritage of St. Barth, the 28-hectare Domaine Félicité estate welcomes all visitors and introduces them to the emblematic Magras family who lived in St. Barth.





ST BARTH

St. Barth Beaches

The nature found on St Barth's beaches is among the most abundant and balanced in the French West Indies. This is thanks to its composition as one of the oldest volcanic islands in the Lesser Antilles chain. It has many lagoons with turquoise water and natural ponds, but also wild, white-sand beaches. The island is ideal for practicing outdoor sports such as windsurfing, kite surfing, surfing, swimming, scuba diving, and snorkeling.

Please join us in protecting this fragile natural landscape. Please leave nothing but footsteps and respect the local flora and fauna in order to preserve the wild and natural character of the island.



COROSSOL BEACH



The brown sand of Corossol Beach is what gives this special beach its charm. This bay is home to the traditional "dories" (fishermen's boats) that cannot be found anywhere else.

BEACH OF GRAND FOND



The beach of Grand Fond is an alluring beach but it's important to note swimming is not recommended here because of the many rocks and cays. You may, however, walk on the beach's pebbles and recharge your batteries as you listen to the sound of the waves.

BEACH OF ANSE DES CAYES



Beach of Anse des Cayes is, as its name suggests, largely covered by corals. There is ample opportunity for walks among breathtaking scenery.

FLAMANDS BEACH



Flamands Beach is the largest beach on the island. Its sand is very fine and its waters are calm. During summer, the beach has a lively atmosphere and is a popular spot for beach football.

BEACH OF THE PETITE ANSE



Beach of the Petite Anse is an ideal beach for families and couples. The cove is fairly small and quiet, and the views are picturesque. On both sides of the beach, there is impressive underwater life hiding in its rock formations.

COLOMBIER BEACH



Accessible only by boat or by the hiking trails of Petite Anse or Colombier, Colombier Beach offers you some of the most beautiful panoramic views on the island. Its turquoise and clear waters are also ideal for snorkeling.

LORIENT BEACH



Lorient Beach is a great place for families to come and spend a day by the water. There are small pools on one side of the beach, with shallow water great for splashing.

MARIGOT BEACH



At Marigot Beach, time stands still. Despite being hit by cyclones in the past, the coconut grove on the beach still thrives today. From this beach, visitors can enjoy views of St Barth's surrounding hills and greenery.

GOUVERNEUR BEACH



Gouverneur Beach has a postcard-perfect appearance, with white sand and turquoise waters. Legend has it that Captain Montbars buried his treasure here and it remains undiscovered to this day.

GRAND CUL DE SAC BEACH



A lagoon with clear, shallow waters, full of small fish, Grand Cul de Sac Beach is undoubtedly the ideal place for nautical activities.

PETIT CUL DE SAC BEACH



Perfect for couples and solo travelers seeking a quiet beach day, Petit Cul de Sac Beach is an unspoiled beach with limited access. It is considered one of St Barth's hidden treasures owing to the small number of visitors here.

TOINY BEACH



Toiny Beach is a stunning, wild beach located on the eastern side of the island. While swimming here is strongly discouraged due to the strong current, surfing is popular here with experienced surfers.

SHELL BEACH



This beach is unique; far from the typical white sand beach, Shell Beach is covered in seashells. Visitors come here to seek for beautiful shells to take home. The beach is located an easy five-minute walk from the center of Gustavia.

ST JEAN BEACH



St Jean is, after Gustavia, the most active district of the island. Its beach is separated by the Eden Rock hotel. The first part is on the airport side, which is what makes this beach so famous. What could be more surprising that watching planes land or take off! While on this beach, be sure to follow instructions and guidance.

SALINES BEACH



Salines Beach is the second-largest beach on the island and was the main site where salt was harvested on the island until 1972. Tiny natural sculptures of salt are still occasionally present. Far from the hustle and bustle, this beach ensures perfect tranquility thanks to its peaceful surroundings.





Experiences

YOU CAN TRUST



DISCOVERY BEGINS WITH LEADING LOCAL BUSINESSES

Visiting somewhere new or returning to a favorite destination is always an exciting experience. When organized effectively and by those with great connections and unmatched local knowledge, it can be one of life's most exciting adventures.

However, embarking on a vacation can often seem overwhelming. Deciding where to stay, eat, shop and play can be difficult when there are so many fantastic, and yet unexplored, options available. The good news is that you don't have to navigate this unfamiliar territory alone. At Greydoor Publishing, we firmly believe that anyone willing to leave their comfort zone and truly immerse themselves in a new culture shouldn't have to depend on an internet search to find once-in-a-lifetime experiences. We think you deserve something more refined than that.

That's where the Discover magazine comes in. Through the hard work and tenacity of Greydoor Publishing and the St Barth Tourist Board, this publication provides details of hand-selected, local companies that are best placed to serve your needs and requirements when you find yourself in unfamiliar surroundings.

Every traveler seeks an extraordinary experience from start to finish, yet every traveler's vision of the perfect trip is unique. Families seek engaging entertainment. Couples desire luxury accommodations. Thrill seekers crave outdoor excursions. Just as we understand the diversity of the destination's visitors, our magazine avoids a one-size-fits-all approach to guiding your stay.

Whether you're visiting this destination for business or leisure, your time is precious and playing it by ear could be a risk. Choosing the wrong restaurant can spoil a romantic evening, unreliable transportation can result in missed connections, and unsatisfactory guided tours can leave you feeling short-changed.

Working with the hand-selected businesses listed within this magazine means avoiding the pitfalls of choosing the wrong local experiences, enabling you to make the most of your time in this outstanding location. Boasting a connection to the tourism authority, you can rest assured that these trusted professionals will provide premium products and invaluable services to ensure you enjoy a truly once-in-a-lifetime experience!

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We thank all our advertising partners for taking the opportunity to showcase their products and services within this magazine. Your details are now reaching visitors in every corner of this wonderful destination who are ready to create lasting memories throughout their stay.

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“WE WANT THIS MAGAZINE TO HOLD YOUR HAND AND TO BE WHAT GUIDES YOU IN YOUR PURSUIT OF EXPERIENCES. WE WANT IT TO BE YOUR GUIDE AS YOU EXPLORE THE LOCAL CULTURE AND AS YOU SEARCH FOR THE BEST THAT THIS DESTINATION HAS TO OFFER.”

- STEVEN COLLINGE, CEO AT GREYDOOR PUBLISHING





EMERALD WATERS, GREEN INITIATIVES: ST. BARTH'S SUSTAINABILITY EFFORTS

ST. BARTH'S SUSTAINABILITY EFFORTS
GREEN INITIATIVES:
EMERALD WATERS

For those lucky enough to visit St. Barth, the island fulfills their vision of paradise. Picturesque settings offer everything from inspiring sunsets to miles-long stretches of pristine white sand beaches. But as an increasingly modernized human society populates the area, challenges arise in protecting and preserving this slice of Heaven on Earth.

The local government has long known this to be true. That's why back in 1996, the St. Barth National Nature Reserve was established. Following the spirit of this act, both the public and private sectors have implemented best practices to ensure that St. Barth remains a shining natural refuge, and this local culture of sustainability and eco-consciousness has come to define a huge part of the island's identity today. It is a different side to the island that everybody knows - beyond the beaches, the shopping and the dining. Visitors are encouraged to take a closer look at the efforts being made to ensure this magical island paradise is sustained long into the future.

“ TO ENSURE THIS MAGICAL ISLAND PARADISE IS SUSTAINED LONG INTO THE FUTURE. ”



THE LAND

One of the important efforts made toward protecting the natural landscape from environmental damage is dune restoration. In recent years, natural disasters such as hurricanes have fragilized sand dunes in several places, putting local homes and people at risk of the effects of flooding. As a result, a local nonprofit has made efforts to restore and rebuild sand dunes to their former strength. This means visitors and locals alike can enjoy beachside vacations and waterfront living to their full potential.

In addition to dune restoration, agencies and individuals are working to plant vegetation that has been lost to extreme weather events and building developments. Adding native plant life isn't just about beautification, but also bringing balance back to the ecosystem. Even small land reclamation efforts like adding bushes around airport areas mean a more thriving community of local animals, from pollinators to birds and small mammals.



THE SEA

Marine conservation is a core element of sustainability efforts here on St. Barth. After all, the surrounding Caribbean is a major part of the area's allure. The national Nature Reserve is dedicated to protecting the central player in maintaining a healthy sea ecosystem: coral reefs. Divers here are instructed in proper interactions with the environment, including a ban on collecting "souvenirs" from these fragile biological communities. But ecotourism takes things a step further still. Snorkeling and diving tours offer visitors the chance to help replant living coral in their adventures beneath the waves.

Another way that St. Barth's seas are protected is in the way boating activities are regulated. Crucial restrictions on fishing ensure that healthy marine species will continue to populate local waters, maintaining healthy communities. Many zones also have important regulations on anchoring, to avoid damage to fragile coral beds.

One notable project on St. Barth is The Sargasse Project. When washed up on shore, a plant called Sargassum seaweed causes environmental and economic damage. To counter this, a local initiative has been established with the goal of harvesting the overabundance of seaweed blooms to be used as materials equivalent to paper and cardboard. This project is reflective of the island's capability and willingness to find solutions to overcome environmental challenges.

GREEN VACATIONS

When you visit St. Barth, you can become a part of the special eco-conscious culture. For example, when choosing accommodation, research properties that are implementing strong sustainability initiatives. Many luxury hotels and vacation rentals are becoming more and more mindful of their impact on the planet, and are making changes such as roofing installations, waste management facilities, eco-responsible cotton sheets, and more.

In addition, many of the island's restaurants are taking steps to prioritize farm- and sea-to-table food philosophies, meaning their ingredients are sourced as locally and organically as possible. Enjoy a fine dining experience at a world-class restaurant while simultaneously supporting the local environment.

When it comes to exploring the island, be mindful of the natural landscape. Opt to walk instead of using public transport; not only does this decrease air pollution, but there are so many more sights to be seen this way! And research local tour companies – eco-friendly sightseeing tours on both land and sea are becoming more and more popular within the tourism industry.

Throughout your stay, engage with the locals and learn first-hand about the day-to-day efforts being made island-wide to protect the beautiful natural environment. St. Barth is a special place, with a whole new side waiting to be discovered.





ON LAND AND BY SEA:

ST. BARTH'S BEST OUTDOOR ADVENTURES

The foundation of St. Barth's appeal is, of course, its natural landscape. This Caribbean gem is a tropical paradise with plenty of outdoor space to enjoy, both from the water and on the land. Every day of your stay here can be filled with a different activity that offers a different adventure and a unique perspective of the island. Whether you love sailing and fishing or hiking and sightseeing, there's something for you here on St. Barth. Here's a quick primer on what awaits you.

ABOVE THE WAVES

The ocean is perhaps the most familiar attraction here on St. Barth and there are many fantastic ways to engage with the Caribbean on and above the waves. Start off easy with a little kayaking or paddleboarding. Take it slow as you explore the waters at your own pace, discovering quiet bays and local wildlife. Keep an eye out for sea turtles on your adventures, as they can often be spotted swimming close by. Alternatively, rent a boat if you feel like exploring the coastlines a little further, or hire a crew to ship you around on a luxury yacht. In addition, anglers can consider chartering a fishing trip for some deep-sea reeling. Popular catch in St. Barth's waters includes yellowfin tuna, wahoo and mahi mahi.

If you would prefer an activity that's a little more physically challenging, try surfing, kite surfing, jet skiing or flyboarding. The island's beaches offer great waves for these sports and there are several rental shops providing equipment and lessons for those looking to take their St. Barth water sport experience to the next level.



BENEATH THE WAVES

Known for its crystal-clear blue waters, it is no surprise that St. Barth offers a world of adventure below the waves. Snorkelers will find many spots in the St. Barthélemy Natural Reserve with clear waters full of stunning undersea sites to explore. Boasting a pristine coral reef teeming with sea life, the reserve is a triumph of local conservation efforts. There are several tour companies offering snorkeling equipment and tours across the island, perfect for those new to underwater sports.

In total, there are over 20 dive sites across St. Barth's waters, offering divers of all skill levels plenty of choice for exploration. For something truly magical, experienced divers should visit Kayali, the famous wreck site just off the island's north shore. There are also other fascinating wreck sites close to Gustavia. A diving tour operator will help you choose the diving adventure that's right for your interest and ability, and their local knowledge of the marine landscape will ensure you enjoy an unforgettable experience beneath the waves.



HIKING THE LAND

While the ocean has its allures, there are plenty of activities on the land to enjoy on St. Barth. Take hiking, for example. If you love to feel fit while taking in fresh air and doing everything from wildlife spotting to panoramic viewing, there are several trails waiting for you. Make the most of local knowledge and ask your hotel concierge or local residents for their top hiking recommendations; they will know the best trails depending on the kind of adventure you're seeking. Whenever you go, take a picnic with you to enjoy at a scenic spot overlooking the crystal-clear waters, and don't forget your camera to capture the breathtaking views!

OUTDOOR SIGHTSEEING

For those wishing to get outside and explore the island without embarking on a rigorous hike, there are more gentle walks that allow you to soak up St. Barth's unique culture. The short, 20-minute Fort Gustav Trail takes you to Fort Gustav, a historic complex that has everything from centuries-old ruins to a charming lighthouse. Fort Karl is another of the three historic forts that stood watch over Gustavia in the 18th century and today offers tourists spectacular views of the harbor. Only a five-minute walk from the town below, it is a great walk for those with little time to explore.

With so much to do and see across the island, you will not be short of outdoor adventures to enjoy during your stay in St. Barth. There are so many hidden treasures just waiting to be discovered, both from the water and on the land.

“THERE ARE SO MANY HIDDEN TREASURES JUST WAITING TO BE DISCOVERED, BOTH FROM THE WATER AND ON THE LAND.”





ST. BARTH, A FOODIE AND RETAIL PARADISE

For those vacationing in St. Barth, there's no shortage of amazing shopping and dining opportunities. While on the island, you'll have the chance to make some incredible gastronomic memories as well as shop to your heart's content. If shopping and dining are your favorite pastimes, you'll find this Caribbean island paradise to be a wonderland.



THE ISLAND'S LOCAL CUISINE

No visit to St. Barth is complete without experiencing the fantastic local food and dynamic restaurant scene. With its reputation as a small piece of France situated in the Caribbean, it is no surprise that the island's local gastronomy is predominantly influenced by French cuisine. This means the tradition of world-class cooking is carried throughout the many great restaurants here and you can try classic French dishes made with the best ingredients.

Italian and Mediterranean cuisines are also popular across the lively and exciting dining scene, with fresh pasta, seafood and delicious vegetarian dishes making their way onto local menus. Additionally, there are Creole, Portuguese, Indonesian, Japanese, and many other restaurants dotted across the island, so there is truly something for every

taste here. For visitors looking for a casual dining experience, there are several snack restaurants (which French vacationers refer to as “les snacks” or “les petites creux”) and for those seeking an upscale gastronomic experience, there is an unparalleled fine dining scene.

A number of fine dining restaurants on St. Barth's feature chic, understated décor that puts a unique twist on the typical beachside gastronomy experience. The island's fine dining establishments are also known for distinctive service that's pleasingly old-world and refreshingly modern all at once.

WINE & RUM

St. Barth is a popular destination amongst wine connoisseurs. The island is home to the largest wine cellar in the Caribbean, and it's possible (and indeed quite enjoyable!) to sample Chilean, Italian, Spanish, and Australian wines at local wine bars and restaurants during your stay in St. Barth. The Caribbean's finest rums are also on the menu at many of St. Barth's restaurants and cocktail spots.

And if you'd like to do a little exploring before settling on a spot to enjoy a bite or refreshment, your hotel's concierge can be an invaluable resource. They will be happy to recommend a few restaurant-dense neighborhoods through which you can stroll in pursuit of gastronomic and mixological bliss.





ST. BARTH'S RICH CULTURAL FABRIC

Luxury shopping opportunities are abundant on St. Barth as well. The entire island is duty-free, allowing visitors to get their retail fix without the usual sticker shock. St. Barth is home to over 200 boutiques — enough to keep even the most seasoned shopper delighted. Gustavia and St. Jean are the island's two largest and best-known shopping destinations. If you're really after the complete St. Barth's retail therapy experience, set aside time to experience both.

Some of St. Barth's luxury shops even feature styles you won't be able to find at those brands' retail locations anywhere else in the world. So if you'd like to sport something that's both opulent and one-of-a-kind, now's your chance. Savvy shoppers have long known that St. Barth is an especially terrific place to shop for high-end jewelry, watches, and shoes. Luxury leather goods such as handbags are likewise readily available in the luxury retail stores that line St. Barth's charming, sunny streets. Multiple high-end cigar shops make St. Barth's vacations heavenly for cigar aficionados.



As with the dining front, your hotel's concierge will be happy to share insider knowledge of St. Barth's luxury shopping scene. If you'd like to enjoy a retail experience unlike any other, ask for some luxury boutique recommendations. Whether you're on the hunt for an exclusive perfume or a haute couture frock, your concierge will be glad to assist.

If you enjoy indulging in a little restaurant-hopping and retail therapy while on vacation, you'll love spending time on St. Barth. No matter which retail meccas or dining establishments you choose to explore, you'll be sure to have an unforgettable experience.



The World of Lodging:

HOW HOTELS BEGAN AND INSPIRED HOSPITALITY

Regardless of distance or attraction, part of what makes us human is the desire to get out and explore. We want to experience life outside of the daily grind. We gather at our favorite restaurants, talk about the grand opening of the newest attractions, scour the internet to keep up with trends, and plan exciting vacations.

Since the beginning of homo sapiens, we've been migrating from one place to the next. Sometimes, it has been for survival, while other times, it's for nothing more than our wish to revel in new experiences. Throughout time, a place to stay has been vital to our comfort and experience.

In short, we rely on the hospitality industry as part of our basic needs and for our entertainment, making it a large part of our lifestyle choices. But what is the history of hospitality, where did it begin, and how did it become a part of who we are?



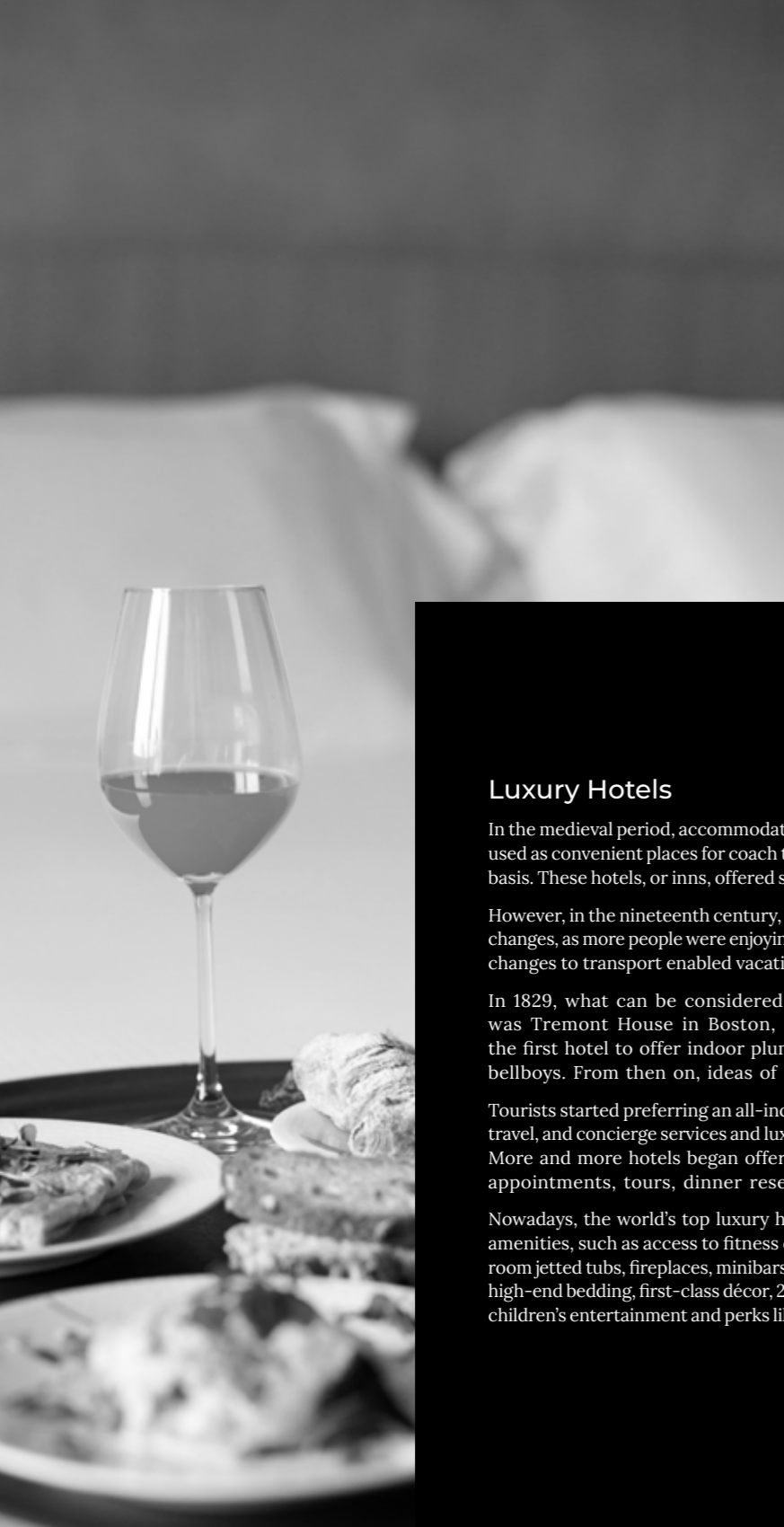
The Beginning of Hotel Hospitality

Well over 1,300 years ago, during the Keiun era in Japan, Fujiwara Mahito established the world's first inn, the Nishiyama Onsen Keiunkan. The inn was originally intended to serve as a refuge.

The inn was constructed around the mountainous hot springs of the Kai region. It's also located in the Yamanashi Prefecture, home of Mt. Fuji. Though the UNESCO World Heritage volcano isn't visible from the historic inn, its surroundings and free-flowing hot springs offer beauty and relaxation.

The Nishiyama Onsen Keiunkan, founded in 705 AD, has been acknowledged by the Guinness World Records as the world's oldest inn. It has been passed on to members of the founding family for 52 generations. Over the centuries, it has undergone changes necessary for modern upkeep, but the calming springs and breathtaking views remain untouched.

Following the success of the Nishiyama Onsen Keiunkan, various hotels began popping up across the globe, including in caves and igloos. Some of the world's first hotels were located in the United Kingdom, Sweden, Poland, Spain, Germany, Italy, Switzerland, and Puerto Rico, to name just a few places.



Luxury Hotels

In the medieval period, accommodations in Europe, particularly, were mostly used as convenient places for coach travelers to stop and rest on a short-term basis. These hotels, or inns, offered simple accommodations, food, and drink.

However, in the nineteenth century, the hotel industry underwent significant changes, as more people were enjoying travel as a leisure activity, and industrial changes to transport enabled vacationers to travel further than ever before.

In 1829, what can be considered the first 'luxury' hotel opened. This was Tremont House in Boston, Massachusetts. Tremont House was the first hotel to offer indoor plumbing, a reception area, free soap and bellboys. From then on, ideas of luxury travel started to grow rapidly.

Tourists started preferring an all-inclusive experience to ease the stresses of travel, and concierge services and luxury accommodations grew in popularity. More and more hotels began offering help with luggage, car rentals, spa appointments, tours, dinner reservations and everything in between.

Nowadays, the world's top luxury hotels offer complimentary services and amenities, such as access to fitness centers, spas, salons, pools, hot tubs, in-room jetted tubs, fireplaces, minibars, full kitchens, separate bedrooms, robes, high-end bedding, first-class décor, 24-hour room service, on-site restaurants, children's entertainment and perks like passes to golf courses and local events.



History of Concierge Service

During the Middle Ages, concierges were members of royal courts hired to serve royal families. They were responsible for every need of the royal family and their guests and, later, for overseeing castle staff, among other duties.

Throughout the 1800s, as leisure tourism rose with the construction of all-inclusive hotels, hotels began to add concierge personnel to their staff, as did government offices and prisons. Concierges became multilingual, personal secretaries who were on site to provide guests with a warm welcome, personalized itineraries, local connections, and more.

In the 1920s, eleven concierges met in Paris in an effort to improve their network and share ideas that would provide the best service to their guests.

This group became Les Clefs d'Or (or "The Golden Keys"), which has become a renowned association of hotel concierges worldwide, with over 4000 members operating in over 80 countries. In the United States, San Francisco's Fairmont Hotel became the first hotel in the country to offer concierge services. After Tom Wolfe completed his hospitality training in Europe, he returned to California and set up a post in the hotel's lobby in 1974, making him America's first official concierge. He later founded the US chapter of Les Clefs d'Or.

Today, concierge services are found in most luxury hotels, and offer exceptional service for their guests. They aspire to fulfill every request, from dinner reservations and room upgrades, to pre-travel arrangements and engagement planning.

The Future of Hospitality

In 2007, hospitality took a turn with the birth of Airbnb. Before long, the rental of air mattresses in an apartment spread quickly across the globe and kick-started a multi-billion-dollar trend. Airbnb was so popular by 2016, that Airbnbs were the official lodging for the Rio Summer Olympics.

Airbnbs are similar to hotels in that they come with various rooms, sizes, locations, styles, services and amenities, and each has a unique story. While the luxury hotel industry continues to thrive, it is important to note that, with six million active listings and four million hosts worldwide, Airbnb is an integral part of hospitality's history and future.

Standards and Expectations

With business and pleasure intertwining, the hotel hospitality industry is now held to a much higher standard than it has ever been. No matter our reasons for traveling, there's no denying that we like to feel special — especially when we can go somewhere exotic or that offers a unique experience.

Hotels are only a part of hospitality but are a very large and important part of our travel expectations. Hotels have become our home away from home, our associations with wonderful memories and an influential reason we return to some of the same places over and over again.

Today, there are inns, luxury hotels and B&Bs in almost every corner of the world. As you sit on your hotel bed, in a chair by a fireplace or out on the deck taking in spectacular views, waiting for your room service to arrive, take a moment to reflect on the history that has allowed you to enjoy this moment.



DISCOVER
UNMATCHED TRANQUIL LUXURY

le sereno.
SAINT-BARTHÉLEMY



While St. Barth is often referred to as the playground of the famous, it also beckons those seeking tranquility and relaxation on its pristine shores. If you're in search of a discreet and luxurious escape, look no further than Le Sereno Hotel.

Financial Times, has masterfully transformed over 7,500 square feet of both indoor and outdoor areas in our hotel. The design of Le Sereno Hotel blends effortlessly with the island and creates a harmonious integration of indoors and outdoors.

As the only hotel on the island that can exclusively boast a beachfront location and a guest-exclusive pool, we've crafted an environment where high-profile individuals can savor a peaceful and private retreat on St. Barth. Our hotel is nestled in an intimate cove within the Grand Cul de Sac Natural Reserve, graced by a laid-back island breeze, crystalline azure waters, and the enchanting presence of sea turtles. This natural haven not only provides our guests with a serene place to unwind but also offers a unique opportunity to witness and connect with the captivating marine life that calls this sanctuary home.

Our legacy of being a premier destination for relaxed luxury is complemented by our commitment to preserving the environment. We invite guests to witness our coral regrowth program firsthand and delve into the vibrant marine life surrounding our hotel, ensuring a holistic experience that harmonizes with the natural wonders of St. Barth.

Capitalizing on our beachfront location, we showcase the most breathtaking vistas in our hotel rooms and villas, each meticulously designed by the renowned French interior designer and architect, Christian Liaigre. Liaigre, celebrated as "the most influential and emulated designer of our era" by the

At Le Sereno al Mare, we offer a Mediterranean Brasserie experience that seamlessly blends Caribbean Sea treasures with Italian influences. Our Executive Chef, Raffele Lenzi, who holds a Michelin star and is based in Lake Como, expertly leads our culinary team. In St. Barths, chef Leonardo Panza is an integral part of our kitchen, contributing his culinary artistry. Indulge in classics like Costoletta di Vitello "alla Milanese", Parmigiana di melanzane, Spaghetti Ai Cinque Pomodori, and Vitello Tonnato, all set against the backdrop of our picturesque beachfront location.

Le Sereno Hotel, Spa and Villas | Saint-Barthelemy FWI
(+590) 590 298 300 | USA +1 888 Le Sereno (1 888 537 37 36)
info@lesereno.com | lesereno.com

Photography by: JP Piter



The Allure of Luxury Travel:

Why Private Charters are the Premier Way to Travel

With travel comes an immense amount of opportunity to explore the world, try new foods, experience new cultures or even revisit places around the globe that you know and love.

And when it comes to traveling, there is perhaps no better way to experience the adventure than via a private charter. Private charters are designed to make the journey as enjoyable as the destination. They are equipped with everything your heart could desire, while also offering a streamlined approach to reaching your end destination. These are the modes of transport that ferry the elite from private islands to cosmopolitan cities, all while ensuring that every passenger is enjoying the trip.

Whether you are jet-setting on a private plane, heading out to sea on a chartered yacht or even moving through the countryside via chauffeured limousine, traveling in this style of luxury is hard to beat. Let's take a look at why private charters are the premier way to take your next trip.

Say Goodbye to Wasted Time...

There's a lot to love about hopping onto your own exclusive mode of transport, but perhaps one of the most alluring benefits of chartered travel is that it cuts out wasted time. Too often, traveling requires copious amounts of waiting around or dealing with schedule constraints. The time you lose during travel could be in the form of standing in a long security line at the airport or could even be the hours wasted making unnecessary stops.

The beauty of choosing a private charter is that you get to travel on your own schedule. You can plan around your busy day, and you can traverse longer distances in less time. You can even make multiple stops in cities around the globe, all in one day. Your itinerary is entirely up to you, and charters are designed to allow you to quickly hop onto your mode of transport and hop off, without the hassle of traditional travel.

All this freed-up time can translate into more time spent in premier luxury destinations. It can be converted into valuable time spent completing work projects while traversing to your vacation property. Or, it could simply mean that you can actually relax and enjoy the trip, rather than feeling hurried and rushed through the journey.



ENJOY THE COMFORTS OF ULTIMATE LUXURY

What could be better than stretching out on a long flight with ample space to kick back and relax? Or perhaps, for you, it is all about enjoying a gourmet meal on the deck while the sun sets and your private yacht quietly glides across the waters to your destination. Regardless of how you travel or where you are going, a private charter is designed to offer the ultimate luxury experience. These modes of transport are equipped with comfortable seating, onboard staff focused on meeting your needs and all the extra touches that contribute to an upscale day of globetrotting.

Once you have had a taste of this type of travel, it is hard to go back. If you're traveling by air, a private charter will provide you with plenty of room to feel comfortable no matter how far you are flying. Get up, walk around, sit at a table, lie down, the options are endless. Not only that, but your in-air accommodations will include any food, drinks or entertainment you want. Envision sipping on chilled champagne while watching the twinkling lights of the city beneath you as you recount your day of adventures with your loved one.



Explore the diversity of the caribbean islands with ST BARTH COMMUTER...



With a fleet of 5 Cessna 208B Grand Caravans, we serve the islands of St Martin (Grand Case Airport), St Maarten (Juliana Airport), and Guadeloupe (Pointe à Pitre airport) with daily scheduled flights.

Give yourself the privacy and convenience that only a private charter can offer you. Take the stress out, book a charter flight!



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TORTOLA | GUADELOUPE | ST THOMAS | PUERTO RICO | DOMINICA
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ST BARTH COMMUTER

For more details, contact our reservation department:
info@stbarthcommuter.com | aircharter@stbarthcommuter.com
 From USA: 011 590 590 275 454

www.stbarthcommuter.com



For private travel by water, access to a luxury boat is the creme de la creme. From locally inspired menus carefully crafted by onboard chefs to upgraded sleeping accommodations, a luxury boat ride is a far cry from public travel options. Here, you'll fall into the comfort of the tranquility of the water while your captain sets sail for the location of your choosing. You might find that the process of reaching your luxury island home is every bit as enjoyable as time spent on land.

When it comes to traveling by land, a private limo or luxury SUV can turn what would have been a long and arduous drive into a relaxing experience. Sit back, watch the countryside roll by and enjoy a glass of wine or finish sending out those work emails. Or, ask your driver to stop by that interesting roadside cafe or historical marker. The journey is entirely up to you.

EXPERIENCE MAXIMUM PRIVACY

Whether you simply want to get away and not deal with the crowds, or if it is important for you to retain a low profile when traveling, chartered travel offers you the maximum level of privacy. Not only can you avoid dealing with jammed public airports or busy shiplines, but you will also be afforded the level of privacy you wish while in transit.

The talented staff members who work on charters are accustomed to offering the exact amount of privacy desired by their guests. Your information is always kept in strict confidence, and if you prefer to travel alone without disruption, your request will be met.



WORK, RELAX, PLAY — ALL ON YOUR SCHEDULE

For some, a trip to a luxury island is all about relaxation from the moment they step onto a plane. For others, a trip across the globe means finishing up critical work projects while in flight. Regardless of what you wish to do while traveling to your destination, chartered travel allows you to work, relax or play on your own schedule. This can turn a long flight into a highly productive workday or can translate a full day at sea into the ultimate vacation kick-off.

WORK, RELAX, PLAY



LUXURY



DESTINATIONS

Chartered travel is designed with the ultimate luxury in amenities. A desk space can be set up with plug-ins and WiFi connectivity to contribute to improved productivity. A dining space can be crafted to allow for entertainment of family or friends while sailing the seas. Sleeping arrangements can be equipped with premium comfort in mind, allowing you to rest and recharge while being whisked away to your vacation property across the globe.

Sleep better with down pillows? Prefer to stick to your nutrition plan while traveling? Whatever it is that brings you comfort, chartered travel can deliver.

VISIT PREMIER LUXURY DESTINATIONS

Traveling with commercial airlines or via common cruise lines limits the number of places you can see. When you opt for chartered travel, you can visit premium luxury destinations that are off the beaten track.

Private charters are often capable of traveling to smaller airports and ports. This opens up a whole new world of travel. Imagine dropping anchor on a private island in the Caribbean or landing in a small airport in a luxury mountain town.

Not only can you see more when you travel via charter, but you can adjust your itinerary as you go. You are no longer constricted to the timelines of a commercial business, but instead, you are in total control of what you want your trip to entail. If you decide that you'd rather spend an extra day in Crete, you can simply bump your chartered flight out a day.

THERE IS ANOTHER WAY TO FLY.



IT'S FLYING PERSONAL.

And once you've done it, you'll never want to fly any other way.

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ENJOY ADDED SAVINGS

It is easy to understand why luxury travel is appealing, but for the traveler looking to maximize their savings, chartered travel can seem like it will come at a high cost. However, chartered travel can actually become one of the more alluring options for the price-conscious traveler.

For starters, many who opt into chartered travel do so via a group buy-in or shared cost amongst family, friends or colleagues. By chartering with others, the cost can quickly be mitigated.

When compared to purchasing single first-class tickets, sharing the cost of a charter can actually become a better choice.

Additionally, for many who decide to transition into private luxury travel, the amount of time that is gained back is worth every penny. This time translates into real-world savings in numerous ways. For those who need to continue to complete business deals or finalize projects on the go, chartered travel can ensure that no money is lost due to an inability to complete critical work via the air, sea or land.

In other cases, for those who travel frequently, investing in a privately owned yacht or jet can cut down on the money spent on last-minute tickets. Travel plans can be made in the moment without the constraints of the continually shifting price tags on commercial airfare and boat travel.

What the experts say...

Serenity, tranquility, fluidity, time-saving, privacy. These are the keywords associated with a quality and luxury trip. That is what a private charter, whether a private jet or private boat, can offer you - a new way of traveling! And it is always hard to give it up afterward.

Luxury is an art of living - a set of details, of services that come together to give you real peace of mind. Combining all the components of luxury with a good mode of transport allows you to make the most of your trip. The services are numerous and the range of possibilities is infinite.

Many of the Caribbean islands are only accessible by private transport because of limited access (narrow runways, for example) or the fact that they are not served by regular airlines. That is why ST BARTH R WAY has become the specialist in private charters over the years..

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CHARTERED TRAVEL

GO AHEAD... SEE WHAT IT'S ALL ABOUT

If you have yet to take the dive into chartered travel, plan your next trip to include the use of a private charter. Do it for the time savings or do it because you've always wanted to sip a handcrafted cocktail on the rooftop of a yacht. Regardless, one thing is for certain - once you've tasted this luxurious style of travel, you'll never look back.

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Finding Your

ISLAND HOME:

What To Consider When Searching
For Your Ideal Property In St. Barth



Here in the northeastern corner of the Caribbean, it's sometimes hard to remember that there's anywhere else on the planet to be. After all, the Leeward Islands are usually the last pieces of land one will see in the Caribbean traveling east until you hit Europe. But more importantly, it's the paradisaical atmosphere of tropical living that makes faraway places melt away from your consciousness. And when it comes to Saint Barthélemy – or St. Barth, as it is more lovingly called – that sense is even stronger.

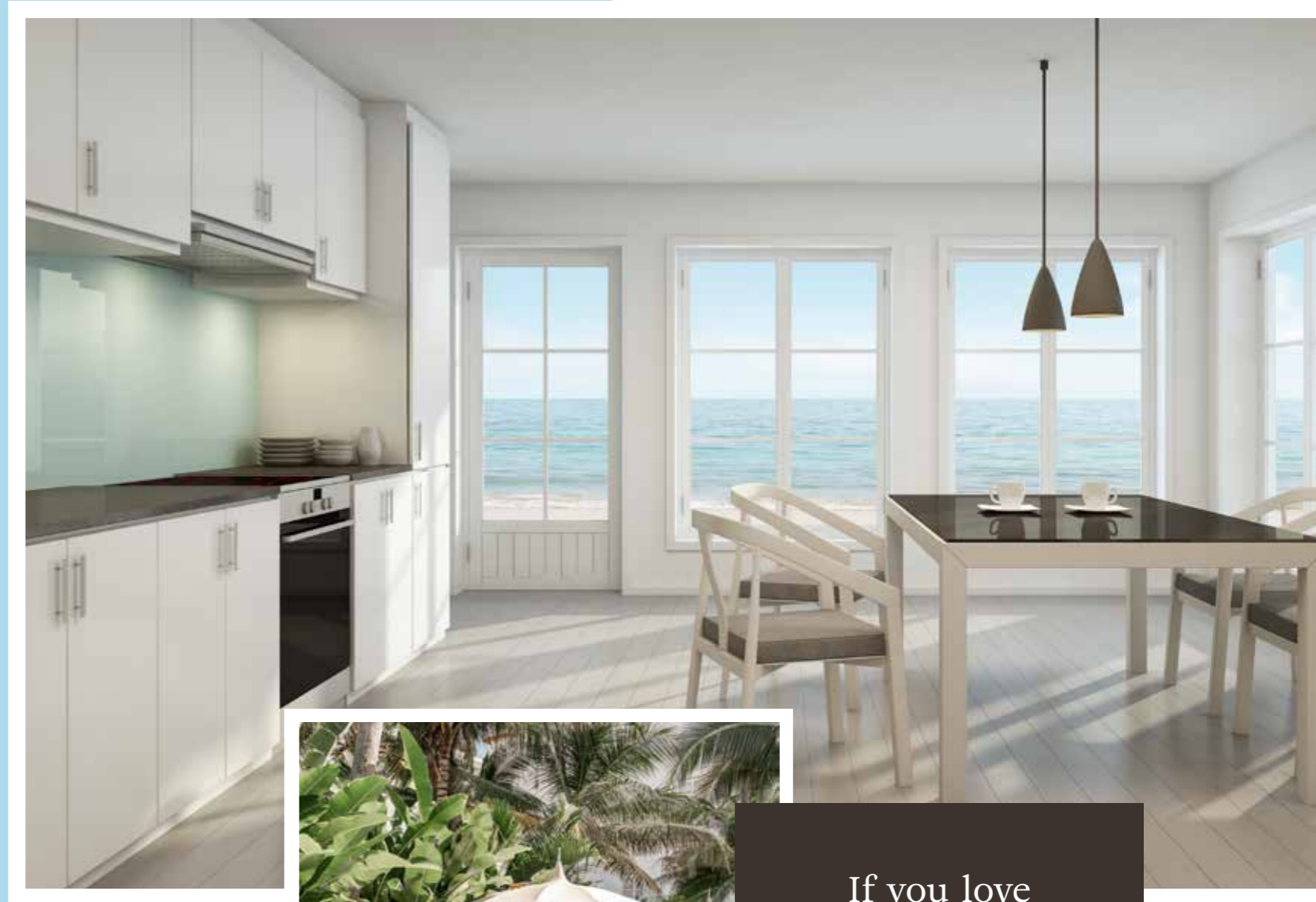
One of the crown jewels of the Caribbean's many storied islands, St. Barth is unique. It enjoys the blessing of French culture with a Swedish influence to add to the palm trees and trade winds. St. Barth is especially diverse and attractive with calendars full of celebrations of food, music, nautical events, and history throughout the year. Fusion cuisine expertly blends everything from French kitchen know-how to Creole cooking methods. And the people are as warm and welcoming as the surrounding azure sea.

If all this has you thinking about switching from holidaying in St. Barth's to making it your new or second home, you're not alone. Many visitors think about relocating to or spending more time in St. Barth and putting down roots here. But first, it's a good idea to empower yourself with a few facts about life on the island and the practical aspects of purchasing a property here. A few things you may wish to consider...

Sensational Locations

St. Barth is a tiny, sophisticated island, but as is the case just about anywhere else, different parts have their own distinct characters. While each location offers a great quality of life, it's beneficial to find the neighborhood that best reflects your own personality. Gustavia is the center of energy on the island. It's not only the seat of government and the commercial hub, but also the most populated part of the island, loaded with everything from luxury shopping to high-end restaurants. Early birds can buy fresh fish and Caribbean lobsters at the newly built fish market. If you love vibrancy and the nightlife scene, plus historical quarters, Gustavia is for you.

Those seeking a more laid-back return to a simpler era may prefer one of the oldest villages of Lorient. Here, a church sits on the hillside with a cemetery, some small markets, and a bakery located behind the beautiful beach that offers opportunities for surfers as well as snorkelers and sun worshippers. Flamands Beach has a similar bucolic allure. While its quiet and picturesque ambiance is relaxing, there are also luxury properties here for those seeking more to do and a classic, wide Caribbean beach. And although there are great undeveloped beaches on St. Barth, most agree St. Jean on the north shore has the best stretch of activities. Here, you will find, windsurfing and watersports, chichi drinking and dining spots, and international tourists including celebrity clientele frolicking on the sand.



If you love vibrancy and the nightlife scene, plus historical quarters, Gustavia is for you.

Practical Considerations

Moving to St. Barth means becoming familiar with local regulations and financial rules. Let's start off with the good news; there are no income taxes imposed upon St. Barth residents. There are however modest sales, business, and customs duties, as well as a real estate capital gains tax to consider. St. Barth Sotheby's International Realty can set up a conference call with a tax advisor to guide the acquisition process.

As for gaining residency here, the process is straightforward. Tourists from the U.S. and Canada can stay in St. Barth with no visa for up to 90 days. Any citizen can also purchase a residence in St. Barth with no limitations. If one wishes to live permanently on the island, the requirement is to live there for at least six months per year for a period of five years. Once you've done that, the application process is streamlined, and you can begin enjoying your life as part of our community.



How St. Barth Sotheby's International Realty Can Help

St. Barth Sotheby's International Realty real estate agents can help make St. Barth your home. They have expert local knowledge that can make navigating municipal requirements and official regulations a seamless experience. From identifying the right property to meet your needs to securing legal professionals to handle the purchase, you will be well taken care of, and your interests will be protected. They can also help you discover confidential opportunities that are not included in their online presence and can introduce their clients directly to their preferred partners to pragmatically assist with financing. Additionally, your own privacy and security will be vigorously defended. Their trusted staff is part of a 25,000-agent network with impeccable credentials in 81 countries. With local know-how and global trust, their team is at your service.




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PERMANENT *Vacations:*

EVERYTHING YOU NEED TO KNOW ABOUT MOVING TO YOUR NEW HOME

Once you have made the decision to buy property in St. Barth and have chosen the location that's right for you, it's time to put the plan into action. First, it's important to know how to go about moving yourself and your belongings to the island in the most convenient and cost-effective way possible. Next, it's integral you understand what life will be like as a local to ensure you integrate yourself and your family into your new local community with ease. While on vacation here, you should consult a real estate agent who can assist you with all these things and more as you start planning this journey. For now, here are some tips to get you started.



What the experts say...

St. Barth beckons those seeking a second home or permanent relocation. This picturesque island is a haven of beauty, boasting an exquisite taste of French art de vivre.

One of the most compelling factors drawing investors to St. Barth is the resilience of its real estate market. Despite global fluctuations, property values have remained steadfast, offering people a secure investment opportunity. In addition, the government has implemented new building regulations in recent years for preservation purposes, which is likely to increase the long-term value of the island's real estate.

Furthermore, owning a second home here provides the possibility of generating income through rentals, with no regulations limiting how often you can rent out a property. The island's high demand for weekly rentals ensures a steady stream of income.

In summary, St. Barth combines beauty, financial security, and a commitment to preservation, making it an ideal destination for those considering a second home or relocation.

Corcoran St Barth
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BRINGING YOUR BELONGINGS

Moving to a Caribbean island isn't like moving to another state or neighboring country. You can't just rent a truck to haul your stuff, you need to ship everything in. When it comes to transplanting your belongings to your new home on St. Barth, keep in mind that there will be a 5% duty on most of the items you bring in. Therefore, it's best to leave large items like your furniture behind. Several local luxury furniture stores have ample stocks of high-end pieces for bedrooms, living rooms, and more. Not only is shopping in your new home more convenient, but the local products are more likely to match the style of your Caribbean home than your old sets.

Packing clothing is necessary, of course, but you should consider leaving the winter jackets and ski boots behind. You won't be needing them here. Temperatures are pleasant year-round and there is no snow season. Additionally, St. Barth is known world-wide for its excellent shopping, so you can purchase all you could



ever need right here to suit your new lifestyle. The many high-end boutiques here offer the latest fashion from top American and European labels in ample supply. As for automobiles, dealerships here have area-appropriate vehicles available for purchase once you arrive. Unless you own a special car that you just can't part with, save on your shipping costs and buy what you need here. In short, personal mementos and decor should be the bulk of what you ship over.

PRACTICAL BASICS

After you've chosen your property and packed up your old home, it's time to look at the practical aspects of living in St. Barth that will need your immediate attention. Managing your money will always be top of mind and there are several important things to know. Firstly, the official local currency is the Euro, but US dollars are pretty much universally accepted. Secondly, the two main banks on the island are Banque Française Commerciale and Banque Nationale de Paris, both of which have branches in Gustavia.

You'll also want to be thinking about insuring your new home here in St. Barth. While we all know it is lovely to live here, this part of the Caribbean is prone to some challenging weather. While significant climate events don't happen all the time, you want

to be prepared with good insurance policies that will cover critical potential outcomes such as flooding, structural damage, and landscape degradation. In addition, a high-value property understandably comes with more complex insurance considerations. With more space and features, such as swimming pools and separate structures, comes more liability.

There are several reputable insurers on the island, but you'll need to know what to keep an eye out for and consult someone who will guide you through the fine print. Your real estate agent will be an excellent partner in navigating available offerings and guide you to a policy that will adequately protect you and your investment.

LIVING LIKE A LOCAL

Once you're fully transplanted to the idyllic life here on St. Barth, prepare for a full lifestyle change. One of the greatest things about the local culture is the year-round sense of celebration, reflected in the many festivals that fill the calendar. You can get involved in everything from marathons to sailing regattas to film and food festivals. In addition, there's also a robust culture of wellness promoted on the island that new residents can become fully immersed in. This can be adopted within your home, with the creation of indoor-outdoor living spaces, or in your day-to-day island life, through visiting luxury spas and fitness centers. Additionally, you can participate in the island-wide proactive approach to environmentalism, as the many conservation efforts are always looking for volunteers. From trail maintenance to coral reef restoration, it's a great way to network while making your new home more beautiful.

Furthermore, there are several sports clubs across the island offering the chance to meet new people through shared interests. This is a great way to get children integrated into new communities, especially if the St. Barth lifestyle is completely new to them. Local life for businesspeople is also very welcoming. Those looking for new business ventures will be pleased to know there are high-end investment opportunities on the island, with the two main dominating industries being the highly lucrative tourism industry and duty-free luxury commerce.



This is just a primer on how to start your new life here on the island. A real estate agent and the welcoming locals will gladly provide further insight and guidance on how to settle into life on this wonderful island. Here's to the next exciting chapter of your life!

“HERE’S TO THE
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What the experts say...

Finding a villa for a vacation or for forever...

St. Barth is for lovers of nature, marine and terrestrial fauna, and the pristine sea. It's also for lovers of vibrant living, cosmopolitan encounters, and beautiful evenings, as well as the "arts de la table" and the feeling of wind in your sails.

This small French island in the Caribbean attracts guests from all over the world. It is a unique place that combines luxury with chic island living in a safe and peaceful environment.

Taking the step to make St. Barth your home is a lifestyle choice for those who wish to connect with the island, its community, and its natural beauty. When settling down on "the rock", as it is affectionately named by residents, entrust your search to real estate experts who have guided clients on this journey since 1975. Choose a company with deep roots that can deliver an unmatched level of service and opportunities when buying, selling, or renting luxury villas.

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THANK YOU
FOR VISITING ST. BARTH
we hope you enjoyed your stay